

## Videstra LLC and CamStreamer s.r.o. enter into Strategic Partnership with SRT Implementations

March 1, 2019 Middleton, WI Videstra ([www.videstra.com](http://www.videstra.com)) and CamStreamer ([www.camstreamer.com](http://www.camstreamer.com)) today announce that the companies have entered into a strategic partnership to help bring broadcasters and media companies the most value from their live local cameras.

Videstra and CamStreamer are fully committed to giving you the best possible video from your deployed cameras – even when your Internet connections are less-than-ideal, using SRT techniques. SRT stands for Secure Reliable Transport and it is an open-source initiative that recognizes the desire to get low-latency, high-reliability streams from devices deployed where network connections are simply not ideal.

“Network challenges often force television stations to abandon their desire to deploy cameras in great locations due to poor Internet service,” said Dan Desjardins, Videstra founder and Director, “SRT is designed to overcome that limitation with unique algorithms and methods to replace lost data due to network issues. Videstra has developed the SRT protocol in our unique and flexible V-Streamer.”

“The Videstra implementation is fully compatible with the CamStreamer App embedded application for Axis IP cameras,” said David Capousek, CamStreamer CEO, “We are excited about this new strategic partnership and look forward to discussing how Videstra, CamStreamer and SRT can help broadcasters look their best, even when network conditions conspire against them.”

Both Videstra and CamStreamer are members of the **SRT Alliance** and boast “SRT Ready” firmware and hardware for immediate delivery. You can check out more about the **SRT Alliance** at [www.srtalliance.com](http://www.srtalliance.com) where you will see an *impressive* membership and commitment to the goal of making good video in challenging connectivity environments.

You can visit Videstra (Booth# SU 12005) and CamStreamer (Booth# SU 13902) at the National Association of Broadcasters convention at the Las Vegas Convention Center April 8-11, 2019

**About Videstra** – Videstra provides a single workflow for broadcasters and media companies to manage, broadcast and digitally publish live camera feeds and other Internet delivered media streams. Deployed in over 30 markets including several top ten DMAs, the Videstra solution is redefining how television stations manage and monetize their live local cameras. The Videstra workflow also integrates DOT cameras, generic streaming feeds, and other mission critical streaming video use cases.

**About CamStreamer** - CamStreamer is a leader in embedded SRT implementations and is the only developer of a highly effective *embedded* SRT implementation for Axis IP cameras. With over 4,000 deployed cameras worldwide, CamStreamer has experience and proven success in marshalling video streams through difficult and challenging Internet connections.